

5 ECO-RESPONSIBLE CERTIFICATIONS AND LABELS

EDUCATIONAL BROCHURE -21/02/2023 version -

THE OBJECTIFS

- / Know the full range of ecological labels and certifications.
- / Understanding the carbon and environmental impacts of raw materials.
- / Understanding the cradle-to-cradle.
- / Know how to recommend certifications adapted to products and a fashion line.
- / Know how to make choices first and foremost while respecting the DNA of a House/brand.

THE PROGRAM

You will know all the current eco-responsible labels and certifications, as well as their carbon and environmental impacts. You are a force of proposal for a sourcing oriented by the right choice of labels. Your selection will be motivated by both environmental technical characteristics and your stylistic sensitivity. This masterclass is useful to all professionals and amateurs of the sector as a solid contribution in ecological technical knowledge.

AUDIENCE

- / The managers of the purchasing, material and/or supply department of the Houses.
- / The director(s) / in charge of textile purchases within fashion brands.
- / Stylists of fashion offices.
- /OR Any audience with an appetite for textiles.

THE PREREQUISITES

- / Professional experience of at least 2 years.
- /OR Good knowledge of textiles.

PEDAGOGICAL METHODS

- / The masterclass is in person or in distance.
- / The updated directory of current certifications and labels is given to you as course support.
- / Case studies of the application of labels to fashion brands.
- / Implementing certification recommendations for your brand's products.

METHODS OF EVALUATION

- / The technical relevance of the choice of label recommendations and certifications applied to your products.
- / Mastery of labels by a QCM.
- / Global and technical knowledge on textiles and sustainable development.

5



THE DURATION

- / 1 Day (7 h).

THE MODALITY OF ACCESS

- / A group of 6 to 20 people.

THE PRICE

- / 635,00€ HT/ pp.

CONTACT

- / Trainer : Noémie Devime :
- / contact@noemiedevime.com
- / 0033 6 20 64 28 18



NOÉMIE
DEVIME PARIS