MODEL MAKING IN UPCYCLING

EDUCATIONAL BROCHURE -21/02/2023 version -

THE OBJECTIFS

/ Know the fashion brands and designers pioneering in the up-cycling and re-employment sector.

/ Reappropriate one or more cutting techniques, patronage or sewing in up-cycling among the 7 main principles listed by the trainer.

/ Establish technical viability for your prototype.

/ Know how to position your garment in the current local, international and digital market.

/ Image your product.

THE PROGRAM

You master up-cycling by concrete techniques of cuts, patronage, sewing and gradation. You define your stylist-model vocabulary among the 7 great families of over-cycling techniques listed by the trainer. You create the data sheet of your prototype. You also know how to position your product in this growing market and identify your competitors and strengths. You manage the creation of the correct image of your garment.

AUDIENCE

/ Designers of fashion departments and capsule collection of Houses, and fashion companies.

/ Designers, fashion designers within the Houses, and fashion companies.

/ The shop cheff-e(s), the first hand, the Houses, the moulders. /OR Workshop mechanics and designers.

THE PREREQUISITES

/ Professional experience of at least 3 years.

/OR A technical basis for sewing.

PEDAGOGICAL METHODS

/ The masterclass is in person.

/ Technical, theoretical and fashion education is delivered with a course support.

/ Cutting, sewing and moulding techniques.

/ The design and creation workshop is individual and collective, managed by the designer trainer.

/ Business addresses for your purchases.

METHODS OF EVALUATION

/ The rise in technical and creative competence.

/ The decisive criteria are dexterity, viability, creativity and sincerity of the pieces.

/ The final presentation of your models in a professional showroom format



THE DURATION / 2 Days (14 h).

THE MODALITY OF ACCESS

/ A group of 6 to 20 people.

THE PRICE/ 1 545,00€ HT/ pp.

CONTACT

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