

Noémie Devime is
ENTREPRENEURE STYLIST
Knife - Switzerland 100% Fashion
Holistic and conscious since 2014

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/ ECOLOGY
/ COSTUME
/ FASHION
/ LIVE
/ FORMATION
/ EPONYMOUS BRAND

Fashion Artistic Director, Creator of a Responsible Atelier, Creator of bespoke costumes, Courtyard Embroiderer for corporate events, Founder of an eponymous brand.

ECOLOGY

/ WORKSHOP / TRAINING / CONSULTING / COLLECTIVE



Artistic direction and styling of the exhibition WHO'S NEXT X IMPACT «Slow down and inspire», Label UMAP, Photography: Yannick Roudier.

REFERENCES :
ART FOR CHANGE 21
ENAMOMA
HUMMADE
IMPACT POSITIVE FOR FASHION
BARRACKS
THE RECYCLERIE
LI EDELKOORT
L'ORÉAL PARIS

M.A.D.
MARA ZAMPARIOLO
MARIE-LABARELLE
PALACE OF TOKYO
THOMAS HIRSCHHORN
TREND UNION
UAMEP
SABINE PIGALLE
WHO'S NEXT

/ ETHICS / ECOLOGICAL / SUSTAINABLE

Palais de Tokyo | Impact WSN | Antinea | Trend Union



VEGAN / FW1

Vegan Fashion Week in Los Angeles, USA, in 2019 was the first vegan fashion week in the world, and the city was the first in the world to ban the use of animal fur in stores. Noémie Devime Paris represents France on the catwalk of the show, and sees her two key looks illustrating the New York Times article. A fall fur coat, and a recycled inner tube biker jacket. They are manifest pieces of ecology and up-cycling.

M.A.D LaCaserne | L'Oréal Paris | SlowLab | VeganF.W

PALAIS DE TOKYO

A collection of flammable clothing was imagined, created, sewn and presented with the public at the Palais de Tokyo contemporary art museum in Paris. Within the work "Eternal Flame" by Thomas Hirschhorn, the clothes are made with the help of museum visitors. Around 12,700 matches were encased in the garment, over a discussion of planned obsolescence between artists and visitors.

IMPACT WSN / ART DIRECTION

The artistic direction and the styling of the trendy pole of the Impact show, the ecological fashion part of the Who's Next show, in Paris was carried out by the team of Noémie Devime. The exhibition welcomed 26,000 professionals. A photographic shoot and an edition in Hum-made magazine immortalized the silhouettes. The clothes and the range of around twenty chosen brands embody concrete ecological and ethical solutions around three themes.

COSTUME

/ TAILOR-MADE CLOTHING / TAILORING / SEWING

Photography: Victor Matussière, Model: Stéphanie Rogue, Clothing: Noémie Devime

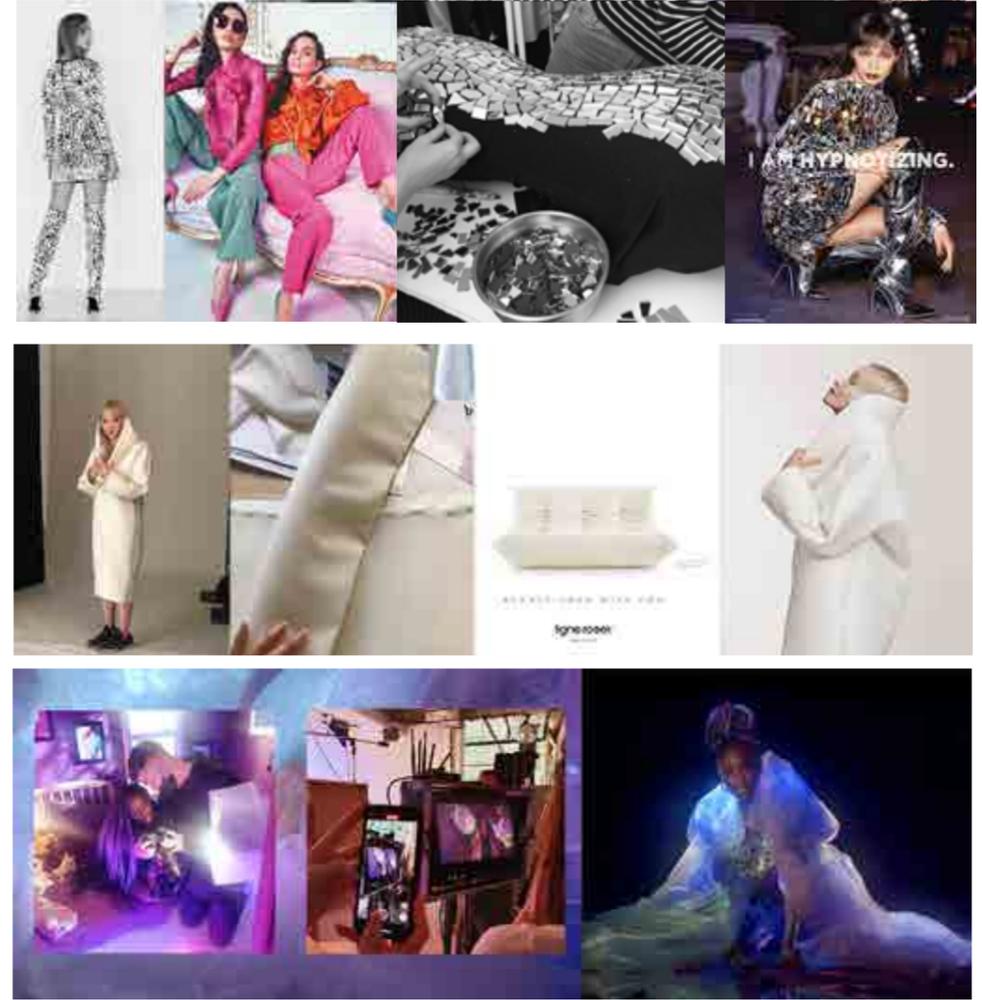


/ PLASTIC COSTUME DESIGNER / ADVERTISING

REFERENCES :
AGENCE SAINT GERMAIN
BUREAU BADASS
CHATEAU DE CHANTILLY
CYRIL BRISSOT
DANONE
DIM
EMMA BEATSON
GALERIES LAFAYETTE

JNJ
LAMBERT LAMBERT
LIGNE ROSET
L'ORÉAL PARIS
LUMA GROTHES
NEVADA CLUB
SONY MUSIC
TUDIO PIN UP
THE VOICE

Ligne Roset | Danone | SonyMusic | Prix de la Création



DIM | Calypso Paris | L'Oréal China | Bureau Badass

L'ORÉAL CHINA / MIRROR DRESS

A mirror mosaic dress was made to measure for a L'Oréal China campaign. It was custom designed for the muse Luma Grothe, for international distribution, shot by Sofia & Mauro. This short black dress with long sleeves and a pair of boots are then adorned with more than 3,600 pieces of mosaics laid by hand one by one, all coming from 7 mirrors, requiring more than 150 hours of making.

LIGNE ROSET / TOGO COAT

The Togo sofa is an icon of the Maison d'Édition Ligne Roset, and on the occasion of its 10th anniversary, an emblematic coat was designed for the brand. The enveloping universe is found in the choice of a high collar, and ergonomic materials : neoprene laminated with cashmere. About twenty sketches, then two original coats were sewn, to end up with the iconic image, leaked internationally.

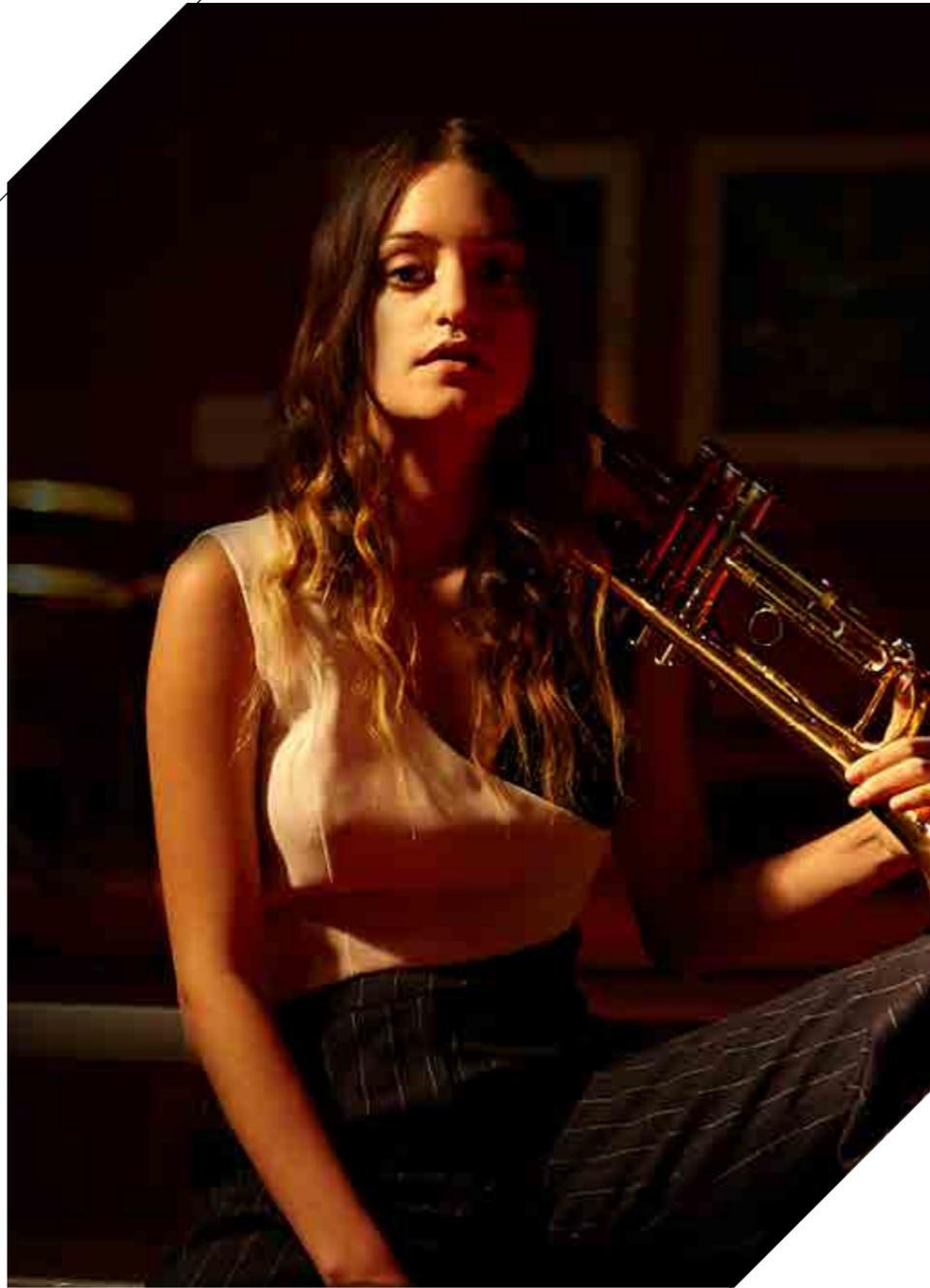
SONY MUSIC / SADNESS

Emmy Liyaha, candidate for The Voice, from the Zazie and Patrick Fiori team is known for her atypical, pop and tangy style. His songs are organized like the chapters of a story, and for the first chapter "Sadness", the entire clip, produced by Nevada Club, was dressed by Noémie Devime. Three worlds come together: the dollhouse indoors and outdoors, then the arrival in a dreamlike parallel world.

FASHION

/ ART DIRECTION / IMAGE

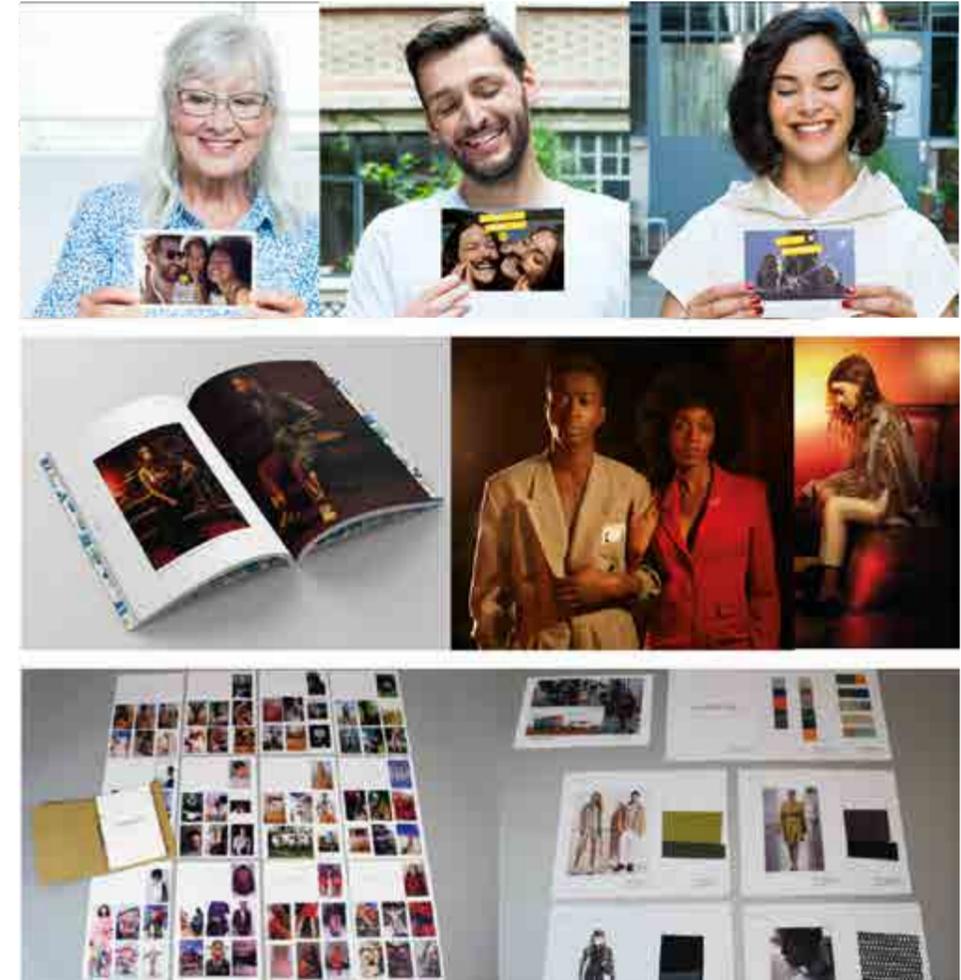
Photographer @agatawolanska art direction @isabellhrun model @newjackparis Stylist @noemiedevins.paris MUA @alicedechavanne @newmorningparis @whosnextdotcom @atelier.meraki



REFERENCES :
LEBUISSON WORKSHOP
ETAM: FLAGSHIP OPERA
ELYSEE CHAMPS
HALLS
MOSAIC 93 STADE DE FRANCE

/ PHOTO STYLING / STYLING / EDITORIAL

Biotherm | Peclers | Marios Schwab | Dior Homme



HAVAS / STYLING

A daily, fresh, and authentic styling represents the four characters who illustrate the story of four emblematic french people. The Havas group discussed with our client La Poste a staging around their new concept: a postcard printed instantly from a photograph of a smartphone. A thirty year old, a young woman, a grandfather and a grandmother are the protagonists.

JAZZ AGE

The Jazz Age is an exhibition in the trendy space of Who's Next, including the edition of a review-book published in 300 copies, as well as a photographic shoot in the iconic place of jazz, the New Morning. Artistic direction and filming is orchestrated by Noémie's team. The whole is multidisciplinary, where drawing, calligraphy, writing, fashion, music mingle to inspire all generations.

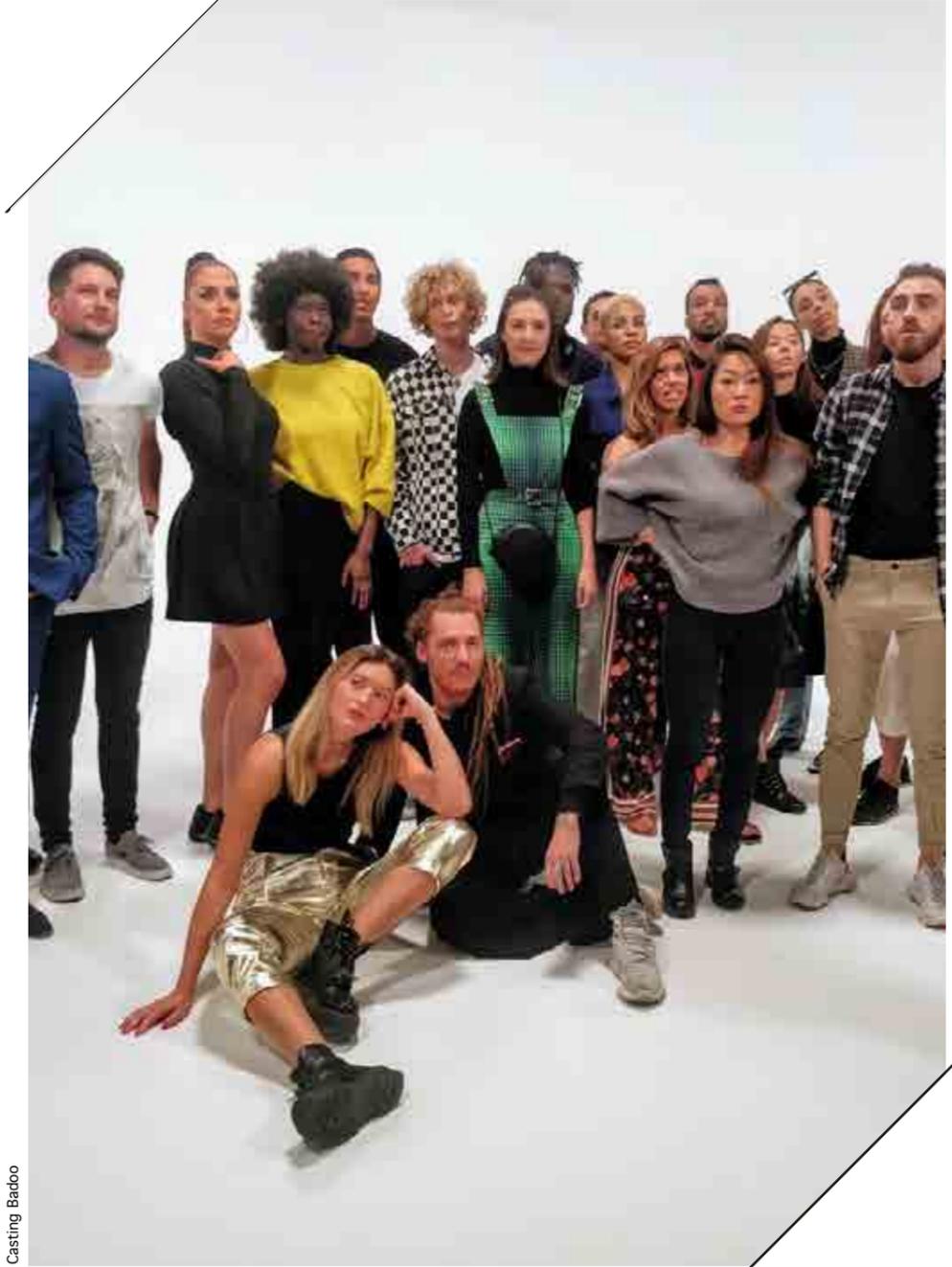
PECLERS / CONSULTING

The Peclers Paris style office was called in for consulting by the Tai Yuen factory, which specializes in cotton for high-end and international sportswear. Coordinated by the textile director, with another stylist, and in support of the trend books, a consulting file was compiled. The machines and the customers of the factory were to be taken into account to propose the sourcing of a hundred innovative materials.

Havas Back to Basic | Les Pieds Nus | Jazz Age WSN

LIVE

/ EMBROIDERY / SEWING / CUSTOMIZATION

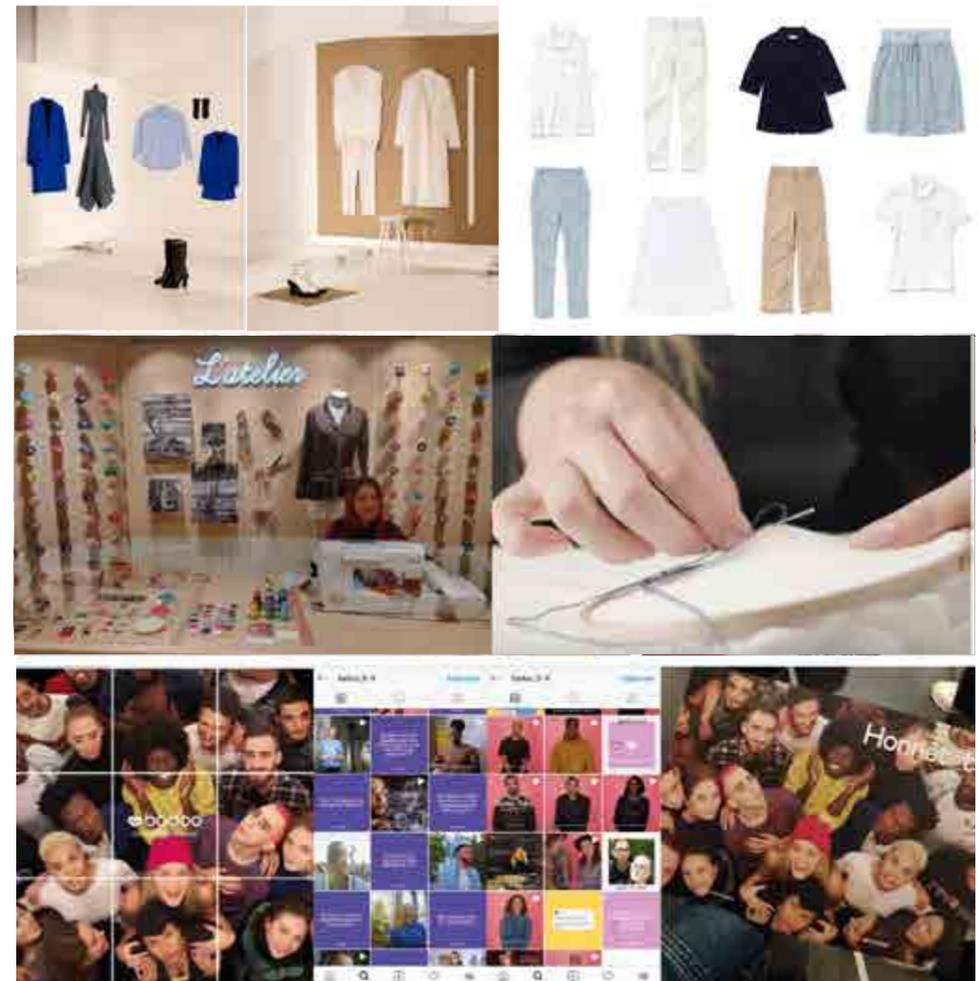


Casting Badoo

- REFERENCES :
- THE SILENCE
 - MINUTE BUZZ
 - PUBLICIS LUXE
 - SWAROVSKI
 - THE HONEST GALLERY
 - TRISTAN GODFREY
 - VICTOR MATUSSIÈRE SAENDWICH AGENCY

/ EMBROIDERY / SEWING / CUSTOMIZATION

Ami Gallery | Lacoste ECom | Etam Swarovski | Badoo



LACOSTE / AMI

The clothes of the Ami brand are presented like a real exhibition of modern art. In a minimalist gallery decor, the different clothes and accessories are picked up, displayed and exhibited like works of art. The compositions on canvas are arranged by photographer Valentin Abad, set designer Juliette Zakowetz, and stitching stylist Noémie Devime, all orchestrated by the collaboration of Ami, Al Dente and Lambert Lambert.

Hermès Event Live | Le Silencio Halloween | Eminence

ETAM

Etam underwear and pyjamas are designed for unique bodies. For 5 years, Noémie has been personalizing each product purchased with initials marked by hand or machine embroidery, and customization. Whether for Flagship customers at Opéra, Les Halles in Chatelêt, or on the Champs Elysées, lingerie is also personalized during press events with influencers such as MyBetterSelf, Jonesie, Adolie Day, Cadavre Exquis, etc.

BADOO

The Badoo online dating platform has completely revamped its image. The client and a team of artistic directors such as Hamadou Frederic Balde, Maia Kemp, worked hand in hand with Noémie to bring a more colourful, dynamic, non-gendered dimension. Noémie was entirely responsible for the casting and styling of two times 20 protagonists, for the launch campaign of the event at Honest Gallery, and the video and image content of social networks.

FORMATION

/ CERTIFICATION / PEDAGOGY / SPECIALIZATION



"Fashion Ecology" conference on IMPACT X WHO'S NEXT, Porte de Versailles, Paris

/ WORKSHOP / SKILLS

- REFERENCES :
- THE SILENCE
 - MINUTE BUZZ
 - PUBLICIS LUXURY
 - SWAROVSKI
 - THE HONEST GALLERY
 - TRISTAN GODFREY
 - VICTOR MATUSSIÈRE SAENDWICH AGENCY

/FORMATION

The "Ecology and Ethics of Fashion" diploma, certified by the trainer Noémie Devime, is made up of various blocks of skills, for a beginner level, and a professional level, intended for companies and individuals. The skills of collection artistic direction, eco-design of a fashion product, and eco-circular and up-cycling marketing certify for the transition of the fashion and textile professions.



/FORMATION

EPONYMOUS BRAND

/ PRÊT-À-PORTER / COLLECTIONS / ENGAGEMENT

Salon Première Classe, Tuileries Gardens, Louvre, Paris 1, "Sustainable Materials, Solid Seams" Collection



/ UNIQUE PIECES / CATWALKS / SALON

REFERENCES :

ART OF CHANGE 21
BUGIS
BINANCE
ENAMOMA
FASHION GREEN DAYS
FASHION REVOLUTION
ESMOD
HUMMADE

IMPAKTER ECO
IMPACT X WHO'S NEXT
M.A.D
PREMIÈRE CLASSE
VEGAN FASHION WEEK
VILLE DE PARIS
UAMEP
ZALANDO

/EPONYMOUS BRAND

NOEMIE DEVIME PARIS is an eponymous brand of high-end, handmade women's ready-to-wear based in Paris. We offer off-season and unique collections to enhance a stable, circular and holistic production system. These are not two or four collections per year, but they are visible collections in continuous progression.



/EPONYMOUS BRAND

Strong and TIMELESS the pieces emerge, which become our numbered series or unique pieces available for sale, and do not follow the seasons or trends. UP-CYCLING is one of the brand's specialties. The collections are designed, created and manufactured in Paris. Locality is key. The studio is interested in reusing materials not intended for fashion and left outside recycling circuits. Also, the materials of our clothes are natural and vegetable, in order to offer a life cycle of natural clothes, coming from nature, and returning to the Earth...